

I'm 
green™
BIO-BASED

I AM MADE OF
SUGAR CANE

THE BIO-BASED COLLECTION

An ecological innovation by

Merweyl.
1993

SUSTAINABLE DEVELOPMENT IN THE HOTEL SECTOR



The hospitality industry produces 2.87 million tons of plastic per year.*



It takes 100 to 1,000 years for a plastic bottle to decompose naturally.*



More than 8 million tons of plastic are dumped into the oceans every year.*



By 2050, unless something is done, the volume of plastic in our oceans will be greater than the volume of fish.*

The hotel sector, a major contributor to this problem, can be part of the **solution**; it can transform itself to guarantee a **sustainable** future.

One of the great challenges of this transformation is replacing the conventional **EVA soles used in the manufacture of slippers and flip-flops** with more environmentally friendly materials.

At Merveyl, we are continuously on the lookout for **new products** to meet hotel demands and public expectations.

Thus we have developed a **new range of ecological products**.

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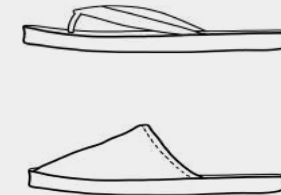
I AM MADE OF
SUGAR CANE



THE BIO-BASED COLLECTION

This collection of hotel **slippers** and **flip-flops** integrates soles made from sugar cane, an alternative to conventional plastic.

Each product is labelled **'I'm green™'**, guaranteeing the product's composition.

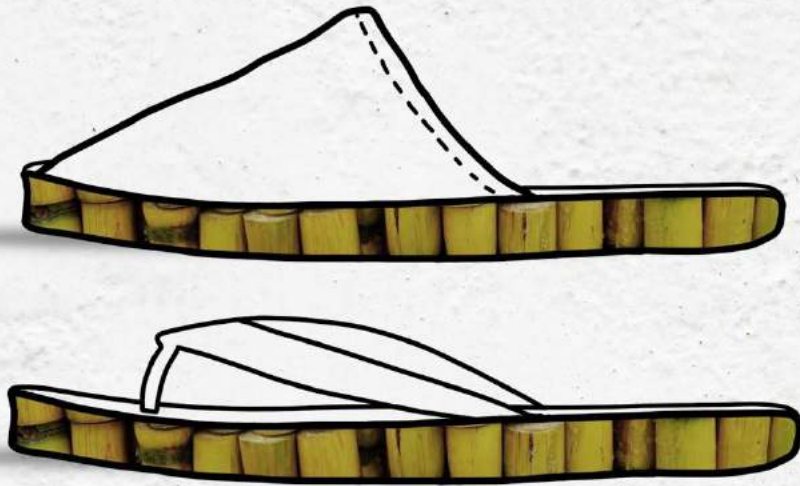


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The 'I'm green™' sole complies with ASTM D6866-18 Method B, which determines the bio-sourced carbon content. Certificate number 437734550054107306 dated January 10th 2020 approved by BETA ANALYTICS Testing Laboratory



SUGAR CANE AS AN ALTERNATIVE TO EVA



ANTI-SLIP

FLEXIBLE

WATERPROOF

COMFORTABLE

LIGHT

WEAR RESISTANT

ODORLESS

WASHABLE



The Merveyl team set out to find an alternative material for soles that meets both hotel sector quality requirements and makes the production chain more ecologically sound.

The 'I'm green™' plastic component is made of polyethylene and EVA of renewable and bio-sourced origin: sugar cane.

PUT SOME SUGAR IN YOUR "SOLE"



As it grows, sugar cane absorbs CO2 from the atmosphere, which reduces greenhouse gas emissions.



I'm green™ EVA is 100% recyclable in the same stream as that already developed for conventional EVA.

**I'm
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I'm green™ EVA replaces conventional resin without investing in new plastic processing machinery.



Thanks to I'm green™, a hotel that consumes 50,000 pairs of flip-flops per year will save around 14.5 tonnes of CO2 – that's the equivalent in CO2 emissions of 14,300 cars!



I'm green™ EVA is an ideal material for the production of soles. It has been certified by renowned international laboratories.

OUR SINGLE-USE BIO-SOURCED SLIPPERS

Discover our range of single-use slippers with soles made from sugar cane

Model

Short Description

Description of materials



**Black closed slipper,
one-size-fits-all, 29cm length,
+-5mm 'I'm green™' sole**

Closed toe black terry cotton uppers and biodegradable cotton fiber padding with a cardboard inner layer. Black non-woven cotton piping. 'I'm green™' 5mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Outer sole with an embossed certified seal 'I'm green™ by Merveyl'. Packing sole to sole with 100 pairs per carton.



**White closed slipper,
one-size-fits-all, 29cm length,
+-5mm 'I'm green™' sole**

Closed toe white terry cotton uppers and biodegradable cotton fiber padding with a cardboard inner layer. White non-woven cotton piping. 'I'm green™' 5mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Outer sole with an embossed certified seal 'I'm green™ by Merveyl'. Packing sole to sole with 100 pairs per carton.



OUR SINGLE-USE BIO-SOURCED FLIP-FLOPS

Discover our range of single-use flip-flops with soles made from sugar cane

Model

Short Description

Description of materials



Disposable white Flip-Flop with straps and an 8mm sole.
LENGTH: 26,5cm for Ladies

Waterproof white bio-based Flip-Flop for wellness spas and hotels. Comfortable white straps soft touch 3cm width composed of cotton and 3mm natural EVA. 'I'm green™' 8mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Trendy pattern on the upper part of the sole. Anti-skid outer sole with an embossed certified seal 'I'm green™ by Merveyl'



Disposable pastel blue Flip-Flop with straps and an 8mm sole.
LENGTH: 26,5cm for Ladies

Waterproof blue bio-based Flip-Flop for wellness spas and hotels. Comfortable blue straps soft touch 3cm width composed of cotton and 3mm natural EVA. 'I'm green™' 8mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Trendy pattern on the upper part of the sole. Anti-skid outer sole with an embossed certified seal 'I'm green™ by Merveyl'



Disposable black Flip-Flop with straps and an 8mm sole.
LENGTH: 29,5cm for Men

Waterproof black bio-based Flip-Flop for wellness spas and hotels. Comfortable black straps soft touch 3cm width composed of cotton and 3mm natural EVA. 'I'm green™' 8mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Trendy pattern on the upper part of the sole. Anti-skid outer sole with an embossed certified seal 'I'm green™ by Merveyl'



OUR REUSABLE BIO-SOURCED FLIP-FLOPS

Discover our range of reusable flip-flops made with a bio-sourced 1.6cm sole.

A resistant, washable, long-lasting flip-flop.



Model

Short Description

Description of materials



Reusable white Flip-Flop with cotton straps and a resistant 16mm sole. LENGTH: 26,5cm for Ladies

Washable white bio-based Flip-Flop for Spas, Health and Wellness centers. Chic white cotton straps composed of 3mm natural eva covered with stitched cotton. 'I'm green™' 16mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Trendy pattern on the upper part of the sole. Anti-skid outer sole with an embossed certified seal 'I'm green™ by Merveyl'



Reusable pastel blue Flip-Flop with cotton straps and a resistant 16mm sole. LENGTH: 26,5cm for Ladies

Washable blue bio-based Flip-Flop for Spas, Health and Wellness centers. Chic pastel blue cotton straps composed of 3mm natural eva covered with stitched cotton. 'I'm green™' 16mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Trendy pattern on the upper part of the sole. Anti-skid outer sole with an embossed certified seal 'I'm green™ by Merveyl'



Reusable black Flip-Flop with cotton straps and a resistant 16mm sole. LENGTH: 29,5cm for Men

Washable black bio-based Flip-Flop for Spas, Health and Wellness centers. Chic black cotton straps composed of 3mm natural eva covered with stitched cotton. 'I'm green™' 16mm bio-based EVA sole **CARBON NEGATIVE**; made from sugarcane. Trendy pattern on the upper part of the sole. Anti-skid outer sole with an embossed certified seal 'I'm green™ by Merveyl'



REUSABLE flip-flops: maintenance guidelines

These flip-flops are reusable thanks to their high quality and robust 16mm sole. They are hand washable with water and baking soda. This makes them long-lasting.

PRODUCT CUSTOMIZATION

These bio-based slippers and flip-flops can be customised to the image of your establishment, starting from 5,000 pairs.

SLIPPERS



5cm2 embroidery on vamp



Thermal transfer printing on vamp



Label sewn on vamp



Label sewn on heel

FLIP-FLOPS



Printed Label on strap



Offset printing on strap



Embroidery on strap



Embossed logo on strap

BESPOKE MODEL DESIGN

Design a new model from A to Z with a bio-sourced sole. According to your preferences, our team will advise you on choice of materials and design. From 25,000 pairs.

Examples of models made to measure for our customers:



Winter slipper with
10mm bio-sourced sole



8mm flip-flops with
recycled plastic straps



Velvet slipper with 5mm
black bio-sourced sole



Thermoformed flip-flop
made from 85%
bio-sourced ethylene, ultra
light & environmentally
friendly



White EVA sandal
"I'm green™" injection
molded and 85%
bio-sourced



Reusable ecological slipper
composed of a
thermoformed "I'm green™"
sole and a velvet upper.
Cotton fiber padding.

OUR ECOLOGICAL PACKAGING

Discover our packaging for bio-sourced slippers

Kraft paper packaging has been specially designed for Merveyl's bio-sourced product range. It contains all necessary information for understanding the nature of the product. The cardboard is adjustable according to slipper size and can be reclosed using the sticker on the back. This packaging is available in standard or customisable versions (with your company logo).

Front



Back

Standard Version



Customised Version



OUR ECOLOGICAL PACKAGING

Discover our packaging for flip-flops

This packaging has been specially designed for flip-flops in Merveyl's bio-sourced product range. It is a round cardboard label containing two printable sides. The label attaches to the flip-flops in an elegant and minimalist way via a cord. The packaging can be customised on the front, which can accommodate the logo of your choice.

Front

Back

Standard
Version



Customised
Version



Other brands have already put their trust in bio-sourced plastic.

ALLBIRDS

Sustainable sneakers with sugar cane-based soles



IKEA

Reusable bags made from plastic containing 85% renewable materials



JUST WATER

Water bottle made of recycled cardboard with a cap made from sugar cane



LEGO

Some Lego pieces are made from sugar cane





WHO ARE WE?

For more than 25 years we have added value to your hospitality products.

CUSTOMISATION

Our teams will help you create your product range and customisable products.

ETHICS & QUALITY

Our ability to design your products from A to Z enables us to offer you complete product ranges that correspond exactly to your needs.

CUSTOMER SERVICE

We have established a comprehensive organisation to respond as quickly as possible to specific requests.

THE GREEN COLLECTION

Merveyl has chosen to gradually replace plastic raw materials while respecting the needs of our high-end customers.

This is why we have launched a 'green' range for hotels that wish to invest in a more ecological and environmentally friendly approach.



**BIO-SOURCED
SLIPPERS**



**ECO-FRIENDLY
BATHROBES
AND TOWELS**



**ECO-FRIENDLY
HOME
PRODUCTS**



ECO BAGS



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*Sources

www.futura-sciences.com
www.furthereast.co
www.gouvernement.fr
<https://www.nationalgeographic.com>
www.considerategroup.com
Brazilian Government